

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Howard Taub et al. Examiner: John W. Van Bramer
Serial No.: 09/996,899 Group Art Unit: 3622
Filed: November 30, 2001 Docket No.: 10982142-1
Title: SYSTEMS AND METHODS FOR PROVIDING INCENTIVES TO
CONSUMERS

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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JUL 20 2006

Dear Sir/Madam:

This Amendment and Response is in reply to the Non-Final Office Action mailed April 20, 2006. Please amend the above-identified patent application as follows:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Howard Taub et al. Examiner: John W. Van Bramer
Serial No.: 09/996,899 Group Art Unit: 3622
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CERTIFICATE OF TRANSMISSION

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby certify that the following papers are being facsimile transmitted to the U.S. Patent and Trademark Office, Fax No.: (571) 273-8300 on the date shown below:

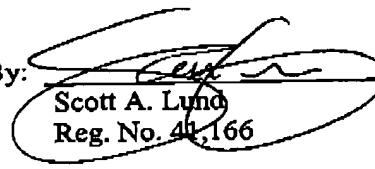
1. Transmittal Letter for Amendment and Response (1 pg.); and
2. Amendment and Response (18 pgs.)

Respectfully submitted,

Howard Taub et al.,

DICKE, BILLIG & CZAJA, PLLC
Fifth Street Towers, Suite 2250
100 South Fifth Street
Minneapolis, MN 55402
Telephone: (612) 573-2006
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Date: JULY 20, 2006
SAL:hsf

By: 

Scott A. Lund
Reg. No. 41,166

20 PAGES – INCLUDING COVER PAGE

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JUL 20 2006

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

PATENT APPLICATIONATTORNEY DOCKET NO. 10982142-1

Inventor(s): Howard Taub et al.
Application No.: 09/996,899
Filing Date: November 30, 2001

Confirmation No.: 3258

Examiner: John W. Van Bramer

Group Art Unit: 3622

Title: SYSTEMS AND METHODS FOR PROVIDING INCENTIVES TO CONSUMERS

Mail Stop Amendment
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

Response/Amendment
 New fee as calculated below
 No additional fee
 Other

Petition to extend time to respond
 Supplemental Declaration

Fee\$

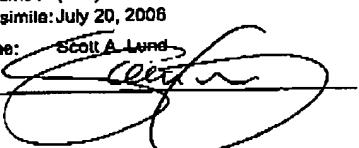
CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	48	MINUS	48	= 0	X \$50	\$ 0
INDEP. CLAIMS	7	MINUS	7	= 0	X \$200	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$360 \$ 0						
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES \$						
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT \$ 0						

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 Inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this paper is being transmitted to the Patent and Trademark Office facsimile number (571) 273-8300.

Date of facsimile: July 20, 2006

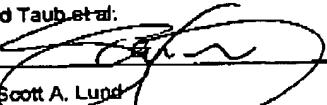
Typed Name: Scott A. Lund

Signature: 

Respectfully submitted,

Howard Taub et al.

By



Scott A. Lund
Attorney/Agent for Applicant(s)

Reg No. : 41,166

Date : July 20, 2006

Telephone : (612) 573-2006